# BRIANASAM

## Web | Graphic Designer | Print

### **Contact Me**

www.Brianasam.com msbriana.sam@gmail.com

## Skills

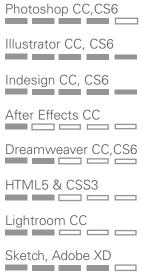
Typography

Drawing/ Illustration

Copywriting

Photography

# Software



#### **Bio** HELLO! I am Briana, a curious, exploring graphic designer! Design is an adventure. It is about experiences, exploring, and making connections from your various adventures. I am constantly getting my hands dirty to make those hard connections and create great designs. I love asking random questions and most importantly, seeking and creating my own answers.

## Education

George Mason University 2017 – Present MA Graphic Design Related Coursework, Web Design & Usability, Advertising Design

Clark Atlanta University 2009 – 2013

BA Fashion Design and Merchandising

Related Coursework, Computer Imaging Basics, Advanced Computer Graphics, Illustration, Fashion CAD, Beginning Drawing, Intermediate Drawing

## **Design Experiences**

Freelance Designer | Downtown Chiropractic & Rehabilitation 2017 Redesigned the practice's responsive website. I designed within a Squarespace template and included custom CSS to change background color of header sections, took and manipulated photos for landing page background and staff headshots and designed the favicon.

Freelance Designer | Downtown Chiropractic & Rehabilitation2016Redesign company massage therapy gift certificates and referral gift certificates.The new pieces' typography, colors, and style are more in line with the practice'sother brand pieces.Upon completion I communicated with print facility for quotes,proofs and product delivery .

Fashion Graphic Design InternSleep is 4 Suckers2012 – 2013Worked closely with company owner and illustrator to design original artwork for<br/>T-shirts, editing and preparing digital files for screen printing, and on-site print checks<br/>at print facility. I designed and maintained brand lookbook and interactive linesheet<br/>which was sent to other store owners and buyers to showcase the seasons pieces.<br/>The digital linesheet is an interactive PDF that increased wholesale orders.

Freelance Designer | Our Lady of Lourdes Catholic Church 2012
Worked with the pastor to assess needs for completing their annual Christmas card.
I worked with a copywriter to design a bi-fold card full color on budget.
I communicated with print facility for quotes, ordering and prepared and packaged final files.

#### **Other Interests**

Fashion, Hiking, Paper Crafts, Organic Gardening, Photography & Woodworking