BRIANASAM

Web | Graphic Designer | Print

Contact Me

www.Brianasam.com msbriana.sam@gmail.com

Skills

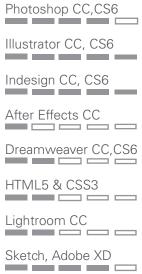
Typography

Drawing/ Illustration

Copywriting

Photography

Software



Bio HELLO! I am Briana, a curious, exploring graphic designer! Design is an adventure. It is about experiences, exploring, and making connections from your various adventures. I am constantly getting my hands dirty to make those hard connections and create great designs. I love asking random questions and most importantly, seeking and creating my own answers.

Education

George Mason University 2017 – Present MA Graphic Design Related Coursework, Web Design & Usability, Advertising Design

Clark Atlanta University 2009 – 2013

BA Fashion Design and Merchandising

Related Coursework, Computer Imaging Basics, Advanced Computer Graphics, Illustration, Fashion CAD, Beginning Drawing, Intermediate Drawing

Design Experiences

Freelance Designer | Downtown Chiropractic & Rehabilitation 2017 Redesigned the practice's responsive website. I designed within a Squarespace template and included custom CSS to change background color of header sections, took and manipulated photos for landing page background and staff headshots and designed the favicon.

Freelance Designer | Downtown Chiropractic & Rehabilitation2016Redesign company massage therapy gift certificates and referral gift certificates.The new pieces' typography, colors, and style are more in line with the practice'sother brand pieces.Upon completion I communicated with print facility for quotes,proofs and product delivery .

Fashion Graphic Design InternSleep is 4 Suckers2012 – 2013Worked closely with company owner and illustrator to design original artwork for
T-shirts, editing and preparing digital files for screen printing, and on-site print checks
at print facility. I designed and maintained brand lookbook and interactive linesheet
which was sent to other store owners and buyers to showcase the seasons pieces.
The digital linesheet is an interactive PDF that increased wholesale orders.

Freelance Designer | Our Lady of Lourdes Catholic Church 2012
Worked with the pastor to assess needs for completing their annual Christmas card.
I worked with a copywriter to design a bi-fold card full color on budget.
I communicated with print facility for quotes, ordering and prepared and packaged final files.

Other Interests

Fashion, Hiking, Paper Crafts, Organic Gardening, Photography & Woodworking