

BRIANA SAM

Web | **Graphic Designer** | Print

Contact Me

www.Brianasam.com
msbriana.sam@gmail.com

Skills

Typography



Drawing/ Illustration



Copywriting



Photography



Software

Photoshop CC, CS6



Illustrator CC, CS6



Indesign CC, CS6



After Effects CC



Dreamweaver CC, CS6



HTML5 & CSS3



Lightroom CC



Sketch, Adobe XD



Bio

HELLO! I am Briana, a curious, exploring graphic designer! Design is an adventure. It is about experiences, exploring, and making connections from your various adventures. I am constantly getting my hands dirty to make those hard connections and create great designs. I love asking random questions and most importantly, seeking and creating my own answers.

Education

George Mason University 2017 – Present

MA Graphic Design

Related Coursework, Web Design & Usability, Advertising Design

Clark Atlanta University 2009 – 2013

BA Fashion Design and Merchandising

Related Coursework, Computer Imaging Basics, Advanced Computer Graphics, Illustration, Fashion CAD, Beginning Drawing, Intermediate Drawing

Design Experiences

Freelance Designer | Downtown Chiropractic & Rehabilitation 2017

Redesigned the practice's responsive website. I designed within a Squarespace template and included custom CSS to change background color of header sections, took and manipulated photos for landing page background and staff headshots and designed the favicon.

Freelance Designer | Downtown Chiropractic & Rehabilitation 2016

Redesign company massage therapy gift certificates and referral gift certificates. The new pieces' typography, colors, and style are more in line with the practice's other brand pieces. Upon completion I communicated with print facility for quotes, proofs and product delivery .

Fashion Graphic Design Intern | Sleep is 4 Suckers 2012 – 2013

Worked closely with company owner and illustrator to design original artwork for T-shirts, editing and preparing digital files for screen printing, and on-site print checks at print facility. I designed and maintained brand lookbook and interactive linesheet which was sent to other store owners and buyers to showcase the seasons pieces. The digital linesheet is an interactive PDF that increased wholesale orders.

Freelance Designer | Our Lady of Lourdes Catholic Church 2012

Worked with the pastor to assess needs for completing their annual Christmas card. I worked with a copywriter to design a bi-fold card full color on budget. I communicated with print facility for quotes, ordering and prepared and packaged final files.

Other Interests

Fashion, Hiking, Paper Crafts, Organic Gardening, Photography & Woodworking